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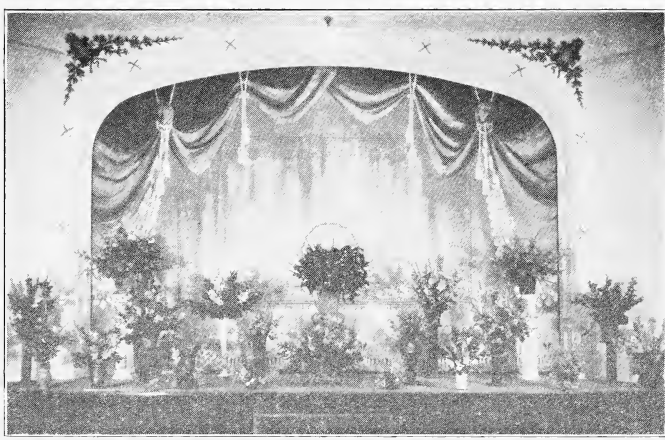
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1928 CATALOGUE AND PRICE LIST

Gladiolus Bulbs



Display of Brown's Gladiolus Originations
At Grange Fair, Ashland, Mass.

C. W. BROWN

ASHLAND,

MASSACHUSETTS

In the growing of hundreds of thousands of new seedlings each year as I have been doing there are naturally better and better varieties appearing right along and each years introductions are better than those preceding them.

There are also new forms, types and combinations of colors coming all the time and this year I take great pleasure in presenting an entirely new type of gladiolus. Look up Arlington in the new introductions.

Dr. Moody, Pres. of the A. G. S. and former Pres. of N. E. G. S. suggests calling it the Rose or Rosebud Type. He thinks this new type will be the most popular gladiolus on the market.

I now have a good stock of Tiffany in all sizes and can quote on large requirements in any size.

All of the named varieties listed in this catalog are of my own origination and most of them cannot be had elsewhere.

Some of them however are known and grown all over the world and others will be as soon as their rare beauty is known.

If you have only grown mixtures of gladiolus try a few named kinds this year. You will love them when you know their names even as you like your known friends more than a crowd of unknown people.

The "Combination Orders" give you an opportunity to become familiar with some of the named ones at a low price and contain very nice assortments.

My mixtures are improved each year by adding the best of the new varieties and they contain thousands of varieties in all which according to many letters received have some kinds that are surely worthy a name and of separating and advertising as "Wonderful new varieties" at \$1.00 each.

I will be glad to have you call during the blooming season and can then show you at least 100,000 all different kinds in bloom. Some of them to be named later while thousands are sold "as is" in mixture.

Mr. Chas. E. F. Gersdorff of Washington, D. C., has for some years been scoring the values of gladiolus blooms on a percentage basis and many of mine have been scored by him as they appear and grow at Washington and his ratings seem very fair. This past year he is using the American Gladiolus Score Card which is more strict and gives naturally a lower rating. I am giving the new A. G. S. % score on those varieties of mine which he has had opportunity of rating. Any rating of the A. G. S. of over 75 % is considered by him as "Super Glads" and worthy of being on an Honor Roll.

Pronounce it GLADI-O-LUS with the accent on the "O"
endorsed by the American Gladiolus Society.

MY NEW INTRODUCTIONS FOR 1928

ALAMO (1914 f) P. G. Plate I, Shrimp pink base shading up to Peach red at the tips. Carmine throat.	\$.30
ALERT (2029 d) PRIM Plate IV, 21f. Baryta yellow. A clear color with a bright spot of red in the throat. Quite effective25
ARLINGTON (19111 d) Plate II; 11d. Light salmon orange. A beautiful new type in which the opening flower resembles a rose bud. The latest development. It is a beautiful clear solid color and the first to be introduced of several colors of this new type that I have developed. H. M. Boston, 1927	25.00
BLONDEL (2014 b) P. G. Strawberry pink with a scarlet blotch and a medial line of carmine. An unusual combination25
CHROME (1829 e) Prim. Apricot yellow, Plate IV, 19 b. Four to five open at once. A beautiful deep yellow30
CUPID (1813 f) White flushed pink. A blotch of red shaded to carmine in the centre. Bloom is rather small but stands perfectly erect so is a good landscape variety25
CYCLONE (1867 c) Base of strawberry pink with deep edge of dahlia purple. A band of white across the lower petal while down in the throat it is an aster purple giving it a banded effect. A very unusual and attractive cloudy or smoky variety75
DIXIE (2107 d) P. G. Plate I, 5b. Peach red curiously veined with cream. A customer who tried it last year writes that it reminds him of a slice of ripe watermelon35
DUPLEX (2055 d) P. G. Flesh pink base flecked with rose doree. A prominent blotch of carmine with a bar of yellow. A very striking variety for the home garden30
DUPONT (2028 b) Plate XII. Shading from rose pink in the throat to Tyrian rose at the tips with a pansy purple blotch. Seven large 4½ in. blooms open and 18 buds	1.00
HYLAS (2115 a) Prim. Plate XII, 67i. Aster purple. A pure solid color and makes a nice straight erect spike50
LYRIC (1946 e) Prim. Outer petals maize yellow with tips of geranium pink. Inner petals are Pinard yellow35
MADELINE (18122 f) P. G. Strawberry pink shading to peach red at the tips. Pinard yellow throat35
ORACLE (1942 f) Prim. Strawberry pink in the throat shading to pure scarlet at the tips. Lower throat lighter and lined with carmine25

PLYMOUTH (1625 d) Geranium pink overlaid with scarlet. Throat carmine with flecks of white. A large open bloom on a strong spike50
QUAKERESS (1901 e) Prim. Plate IV, 21d. Pinard yellow with just a pen line of blood red on lower petals. Nicely shaped flower and well placed. Extra fine35
RED CAP (20114 b) Prim. Pomegranite purple a little deeper in the throat. A good solid color30
ROOSEVELT (2016 c) Peach red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom and well opened. 18 blooms to a spike. A basket of this won first at the last Boston show	1.00
RUBICON (2101 a) Plate XII, 71d. Deep rose pink. Light throat with an amaranth purple blotch. Fine for florists use as well as the home garden50
SHUBERT (2046 b) Plate XII. Throat deep rose shading to pomegranite purple at the tips. A pansy purple blotch. Large and strong50
VANITY FAIR (1849 a) P. G. Plate XXX, 23f. Marguerite yellow with pinkish tips. Large bloom ruffled. 4½"50
ZEBRA . Prim. Rose color and amaranth purple curiously striped, barred and spotted. Its name describes it35

SPECIAL OFFER

One bulb each of the 21 new 1925 varieties (excluding Arlington) listing \$9.20 for only \$ 8.00

Mr. Clark W. Brown,—

Sept. 1927.

I am writing at this time to tell you how very much pleased I am with the gladiolus I bought of you in June.

There is a wonderful assortment of colors and I think every one will bloom before the season ends. They have been a riot of colors for two or three weeks and will continue to be for quite a while yet.

I am so pleased with them that I felt I must let you know it.

Very truly, Mrs. H. E. G.

These were our assortment of one inch bulbs.

Mr. C. W. Brown,—

May 1927.

I am sending my check for two packages of 60 glads two packages of 100 glads and two packages of 100 primis as per your ad.

This makes the 3rd time of buying bulbs of you and must say that I am much pleased with them and also those to whom I have given them seem very much satisfied.

Sincerely, H. B. L.

MY INTRODUCTIONS OF PREVIOUS YEARS

This year I am listing all varieties of my origination alphabetically. Those of the true small flowered Primulinus under 3½" in size of bloom have the word "Prim" after the name while those of the large flowering type but showing more or less of the hooding are marked "P. G." meaning "Primulinus Grandiflora."

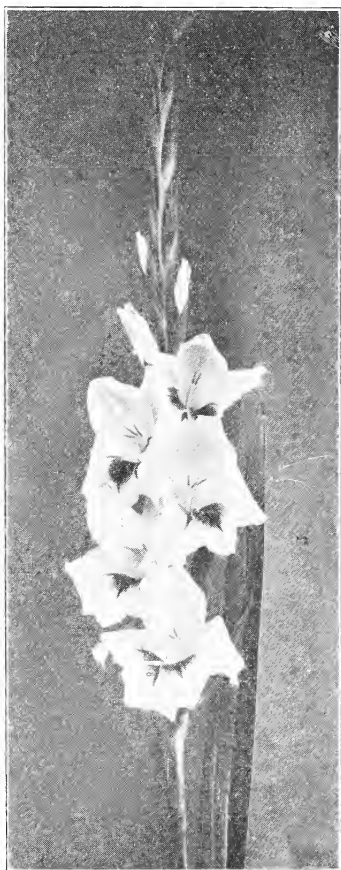
ABLAZE. Prim. Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid. Score Ex. 83. Com. 88	\$.05
ADAH. P. G. Geranium pink (Plate I No. 3d) A beautiful early flower. A. G. S. 85.1%10
ADONIS. P. G. Geranium pink with a yellow spot in the throat. Very large bloom on a long, strong stem. Score Ex. 93. Com. 9525
ALGIERS. Prim. For a pure yellow nothing can be more dainty and pleasing. A. G. S. 81.4%10
ALMEDA. Strawberry pink with scarlet throat. Very pretty10
AMBER. P. G. Martius yellow with lower petals of Pinard yellow. A beautiful clear yellow25
AMBROSIA. P. G. Capucine buff flecked a little with pink and with a narrow carmine line. Very large25
ANNABELLE. Prim. Rose Doree with creamy throat, a beautiful florist variety. Score Ex. 92%. Com. 93%05
ANNIE LAURIE. Prim. A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake "the fairest that e'er sun shone on"50
ANZENA. Prim. Light yellow with a peculiar inconspicuous blotch. A fine florists variety. A. G. S. 88.2%15
ARTESIA. Prim. Always a pleasing color combination of lavender streaked with lilac. A. G. S. 87.4%10
AUTOCRAT. Magenta with darker throat faced with specks of white. A tall strong spike. (See illustration). Score Ex. 90, Com. 8520
BABSON. White with a heavy line of carmine in the throat. Tips more or less streaked according to the conditions. Strong and sturdy. Slightly ruffled. (See illustration). A. G. S. 91%15
BAY STATE. White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8%20
BERTHA. White with a faint trace of lavender in the throat. A blotch of mallow purple with a cream medial line 7 or 8 nicely placed flowers open at once. A. G. S. 89.7%15
BERWYN. P. G. Eosine pink. A scarlet blotch with line of carmine running through the center25

**Autocrat****Babson**

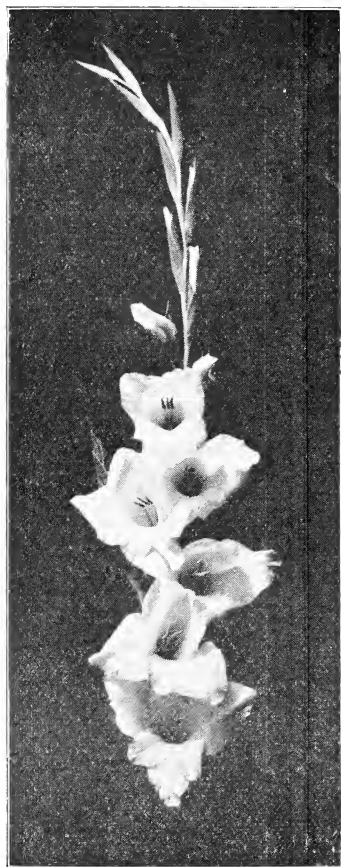
BETTY. Prim. Peach red with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 9010
BLAZER. Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8%15
BLEEDING HEART. This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers.	
It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field.	
It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet. See illustration	5.00
BOBBY SHAFTO. P. G. Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. A. G. S. Com. 81.9%20
BOHEMIAN. Brownish pink, with deeper color in the throat. A band of cream across the lower petal. Large flower and strong spike. Score Ex. 89, Com. 89.25
BONFIRE. P. G. Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. A. G. S. 80%10
BOX TON. Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9%15
CAMBRIDGE. (Prim.) Pomegranite purple. A good "Harvard" red25
CAMILLA. P. G. A large yellow trumpet shaped bloom with a vein of crimson. Quite different from the ordinary type. A. G. S. 81.4%10
CAPTINA. Prim. Marguerite yellow with a brighter yellow throat. Well opened and heavily ruffled. Several blooms open at a time. A most beautiful prim.25
CARNIVAL. P. G. Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 8810
COLONNADE. Rose pink. A tall stately spike blooms quite late in the season. Score Ex. 87%10
COMMONWEALTH. This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet. A large open attractive bloom. Medium height. Highly recommended. A. G. S. 83.3%25
CORDOVA. P. G. Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 8805

DASHER. Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality50
DAUNTLESS. Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8%15
DAWSON. Prim. Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 9005
DeKOVEN. Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades30
DE LUXE. This received Honorable Mention from both The Massachusetts Horticultural Society and The New England Gladiolus Society in 1924 and a First Class Certificate of Merit from The New England Gladiolus Society in 1925. It is an imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. You will do well to get in on this early. A. G. S. 96.9%	2.50
DEVENS. The flower is bright scarlet with a darker throat. The lower petal has a speck of white. Score Ex. 87. Com. 8905
DEWEY. Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5%25
DISTINCTIVE. Amaranth purple, dark throat streaked with yellow. Score Ex. 91, Com. 8605
DR. WHITCOMB. Blended scarlet, light to dark tips. Large open blossoms. Score Ex. 91, Com. 9020
DORETTA. P. G. This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine. A. G. S. 80%05
ELIDA. P. G. An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 8805
ELMO. Prim. Pure canary yellow. Not a speck of any other color, even the anthers are cream colored. A. G. S. 90.2%10
FAIR HARVARD. Prim. This variety appeals to the eye of the observer as the sound "Fair Harvard" appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84.7%15
FANCY. P. G. Nopal red feathered and edged with white. A distinct and novel variety of merit30
FIRELIGHT. Scarlet with white, cream and carmine in the throat. Large and attractive25
FLORINE. Rose pink with a blotch of Dahlia purple. A good spike of well placed flowers20

FLUFFY RUFFLES. Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also lacinated and is of large size, 4 inches across, and has five blooms open at once. A strong grower and stands erect. At the Boston show this attracted much attention, many proclaiming it to be the very best thing in the whole show. Dealers who get this are bound to make money on it. See illustration	5.00
GENEVA. Cream white shaded oxblood red with throat of Tyrian rose overlaid Nopal red. Score Ex. 82. Com. 8405
GLADWIN. Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you20
GLAMOUR. Rose color with amaranth purple blotch. A large showy flower sure to please50
GOLDWYN. Prim. Straw yellow (Plate XIV #21d) Heavily ruffled. A. G. S. 82%10
HAWTHORNE. Eosine pink. A large strong growing variety25
HESTER. P. G. One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 9510
HINDOO. Scarlet red with a carmine blotch and an oxblood line. A good dark red variety. A. G. S. Landscape 84.2%15
INSPIRATION. A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston shows	1.00
INZA. Prim. Amaranth pink with lower petals blotched dahlia purple. A fine violet-red25
J. C. RUDOLPH. Pink splashed and streaked with dark pink. Score Ex. 88. Com. 8405
KEEPSAKE. Base pale purple overlaid with Phlox purple and darker in the throat. A good spike. H. M. Boston 192350
LARRY. Peach red, a most unusual color and markings. A. G. S. Com. 80%15
LAUREL. P. G. Light mallow pink overlaid with mallow purple. Amaranth purple blotch. A good one . .	.25
LENORA. Prim. Pure Martius yellow (Plate IV #23f) with deeper yellow throat. A very fine prim. A. G. S. 88.5%10
LOIS. Prim. Orange with scarlet markings. Score Ex. 95. Com. 9505
LORRAINE. One of the unusual lavenders and very attractive in a mixed bouquet. A strong spike with well opened blooms. A. G. S. Com. 81.5%05
MARATHON. Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86%20



Bleeding Heart



Tiffany

MARJORIE. P. G. Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 8805
MEDINA. P. G. Phlox purple with amaranth purple lines in the throat. Very fine30
MELBA. Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. A. G. S. 93%. See illustration25
MERCEDES. P. G. Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 9315
MERTA. P. G. A beautiful orange shade making a nice bouquet or blending well with other varieties. A. G. S. 85%05
MILDRED PETTMAN. Prim. Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. 1st Prize Boston 1927 Class 41, 1st A. G. S. Hartford Class 77. Score Ex. 85, Com. 9105
MISS BUTTERWORTH. P. G. Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. A. G. S. 87.8%	1.50
MISS LAURA. P. G. Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety40
MOCHA. Eosine pink with a brick red blotch. Another of the "out of ordinary" varieties. A. G. S. 80%10
MOHICAN. Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86%15
NAOMI. Creamy yellow tinged with pink. Sharp line on lower petal. Score Ex. 92. Com. 9405
NIMROD. White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80%10
NOBILITY. Begonia rose streaked carmine. A large beautiful variety, 5 inch wide open30
OCBRE. Prim. Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95...	.10
ODETTE. Prim. Salmon (Plate XIV # 9d) with purple lines on the lower petals. Nicely ruffled. A. G. S. 78%05

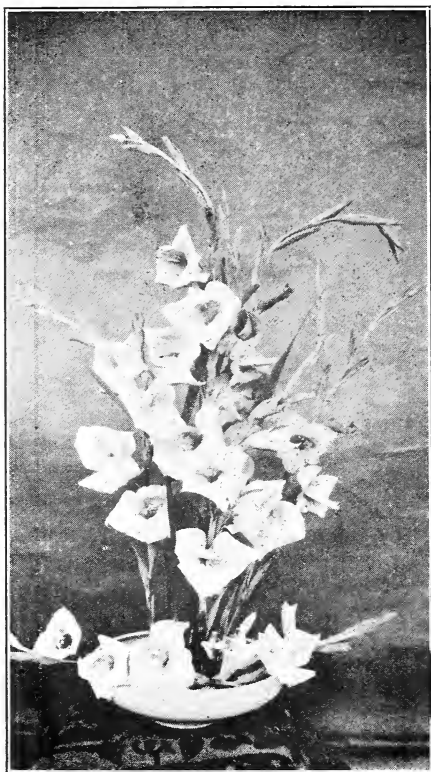


Fluffy Ruffles



Melba

PENROSE. P. G. Rose with various shadings. It is impossible to describe its colors or beauty. (See illustration). Score Ex 9310
PERSIS. P. G. Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6%10
PERFECTO. P. G. LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6%25
PHOENIX. Prim. Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83%10
POMONA. Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6%25
PONDEROSA. A very light yellow flecked pink. A mammoth spike and large blooms30
PRIDE OF ASHLAND. The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4%30
RADIANA. Carmine edged with Ox-blood red. Very unusual25
RED SEAL. Prim. This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. A. G. S. Com. 84.1%10
REGINA. P. G. Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9%15
REO. P. G. Clear yellow with deeper yellow throat, slight line on lower petal. Tall and strong. Score Ex. 90%. Com. 88%05
RETA. P. G. A soft creamy color splashed with rose. Buttery form. Score Ex. 93. Com. 92.05
REVELRY. Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy05
REVERE. Large orange red flower. A rather unusual shade. Score Ex. 92%. Com. 9305
RIVAL. Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2%15
ROBINETTE. Prim. Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower20
SATELLITE. Prim. Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow. (Plate IV #23f). See illustration. Score Ex. 92. Com. 9310
SCOUT. P. G. Scarlet with a white throat. One of the best. A. G. S. 84.6%15
SENSATION. Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 9310



Satellite



Standard

SENTRY. One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6 %	.05
SEVILLE. Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5 %. Very fine	.05
SKY PILOT. P. G. Cream, flaked with lavender pink. Tall, five feet. A. G. S. 82.5 %	.05
SOVEREIGN. Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82 %	.20
STANDARD. Strawberry pink overlaid geranium pink with a scarlet blotch. A large strong spike with several flowers open at a time. An excellent florist variety. See illustration. Score Ex. 92 %. Com. 94 %	.10
SUSETTE. Prim. Base a very light cream tinted with pink towards the tips and edges. Good substance	.25
TESLA. Prim. Sulphur yellow with light greenish yellow throat. Makes a fine spike. Early	.25
TIFFANY. P. G. Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95 % for Exhibition, 97 % for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. 1st and 2nd Prize Boston 1927 Class 31. 1st and 2nd Prize Hartford 1927 Class 75. See illustration	.15
TROOPER. Eosine pink. A tall strong spike. A. G. S. 81.5 %. One of the best	.25
VICEROY. P. G. Orange buff with a heavy line of purple red in the throat. Flower 5 inches. An unusual and attractive glad. Score Ex. 93 %. Com. 93 %. 1st Prize Boston 1927 Class 37	.10
WALKERTON. Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9 %	.10
WILMA. P. G. Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early	.30
WIZARD. A tall sturdy spike of smoky red color. Very peculiar yet attractive. A. G. S. 87.3 %	.05
ZADORA. Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91	.35
ZAMPA. Prim. A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. A. G. S. 86.4 %. Won 1st at Boston 1926 and 1927 for red prim.	.30

GLADIOLUS MIXTURE

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.

I recommend sending them by mail. Be sure to add postage.

ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid\$.75
Per 100 (add postage) 3.50

ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid\$.50
Large, per 100 (add postage) .. 2.00
One inch bulbs per 100 1.00

By mail add postage for 8 lbs. per 100 bulbs to your zone.

PRIMULINUS MIXTURE

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$.50 per dozen postpaid.

\$1.90 per hundred, add postage. (8 lbs. per 100).

One inch bulbs that will bloom this season at \$1.00 per 100.
\$8.00 per 1000.

XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$.75 per dozen, post free. \$3.50 per 100 (add postage)

COMBINATION ORDER "A"—\$1.00

3 Algiers, Yellow	List	\$.30
3 Mocha, Pink30
3 Carnival, Henna30
3 J. C. Rudolph, Pink15
3 Merta, Orange15
3 Revelry, Violet Pink15
3 Revere, Orange15
3 Sentry, Lavender15
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24 bulbs for \$1.00,	List Price	\$1.65

COMBINATION ORDER "B"—\$2.00

3	Adonis, Pink	\$.75
3	Bonfire, Red	.30
3	Commonwealth, Scarlet	.75
3	Standard, Strawberry	.30
3	Melba, Salmon	.75
3	Peasant, Pink	.15
<hr/>		
18	bulbs for \$2.00,	List Price \$3.00

COMBINATION ORDER "C"—\$2.00

6	Ablaze, Red	\$.30
6	Dawson, Yellow30
6	Lois, Orange30
6	Mildred Pettman, Pink30
6	Goldwyn, Creamy60
6	Mercedes, Purple90
<hr/>			
36	bulbs for \$2.00,	List Price	\$2.70

COMBINATION ORDER "D"—\$2.00

6 Penrose, Rose	\$.60
6 Marjorie, Pink30
6 Betty, Salmon60
6 Reta, Creamy30
6 Hester, Orange60
6 Satellite, Yellow60

36 bulbs for \$2.00,List Price \$3.00

COMBINATION "E"—\$1.50

10 Annabelle, Pink	List \$.50
10 Algiers, Yellow	1.00
10 Dawson, Yellow50
10 Mildred Pettman, Pink50

40 bulbs for \$1.50,List Price \$2.50

The entire lot Comb. A-B-C-D-E, 154 bulbs
list price \$12.85 for \$7.00.

EXHIBITION COMBINATION "F"—\$6.00

Of the Finest Quality for show purposes.

3 Annie Laurie, Pink	\$1.50
2 Inspiration, light pink	List 2.00
4 Pomona, Scarlet red	1.00
3 Sovereign, Scarlet60
6 Tiffany, pure white90
3 Bay State, white flecked60
6 Melba, creamy salmon	1.50

27 bulbs for \$6.00 listing \$8.10

SPECIAL OFFER "G"—\$2.10

30 mixed varieties, unnamed, a choice assortment of colors
and one year's subscription to

THE FLOWER GROWER (price \$2.00).

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$3.00—for \$2.10.

The Flower Grower is the best magazine published on flowers
and flower growing. Every lover of flowers should receive it.

SPECIAL OFFER "H"—\$3.00

The Garden & Home Builder (Doubleday, Page & Co.) a large monthly magazine devoted to gardening and garden planting and planning, home building, interior decoration and furnishing. Subscription price, \$3.00, and a collection of 30 choice gladiolus bulbs in assorted colors, value \$1.00. Both for \$3.00. Postfree in U. S. only.

SPECIAL OFFER "N"—\$1.00

A new membership in the New England Gladiolus Society for the year 1928 including a copy of the large year book and one dozen good gladiolus listing over \$1.00 all for less than the price of the bulbs.

Send \$1.00 for offer "N".

GLADIOLUS NOMENCLATURE

Compiled by C. W. Brown,

1923

Ashland, Mass.

Contains list of over 3000 names of Gladiolus with main color, date of origin and originator as far as known.

Price—\$1.00 per copy postpaid.

Supplementary lists are published from time to time in The Flower Grower.

"BETTER HOMES AND GARDENS"

Published at Des Moines, Iowa by E. T. Meredith. Include One Dollar extra with your order and I will send you the above magazine for two years I can recommend it.

THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

CARE OF NEW BULBS—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool, dry place. A canned fruit cellar is just right.

WHEN TO PLANT—When the trees native to your vicinity are unfolding their leaves. Then all dangers of damaging frosts are past. From then until last of June.

WHERE TO PLANT—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

KIND OF SOIL—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

HOW TO PLANT—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manures and soil **THOROUGHLY**. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Further apart if you care to, but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

CULTIVATION—Keep soil loose and free from weeds **ALWAYS**. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

WATERING—Water when necessary, then soak them. Sprinkling has tendency to draw roots **UP** for moisture. Unless very dry, once a week is usually enough.

BLOOMS—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

DIGGING—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

STORAGE—Store in cigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired up to June 1st.

Remittances, or a first class business reference should accompany orders from new customers.

Mr. C. W. Brown,—

Sept. 1927.

Last year I sent for your late order special and they all bloomed before frost.

This year the spikes have had 16-17-18 buds on them and the markings are lovely. I intended sending for some this year so as to keep increasing my stock but was away. I certainly shall send for some next year.

Sincerely, Mrs. F. B., N. H.

Mr. C. W. Brown,—

May 1927.

I received the order of 100 of your accidental mixture and they are absolutely the cleanest, finest bulbs I ever bought.

Compared with bulbs from three other growers they loom up like an iceberg in a field of drift ice. I am enclosing an order for 200 of the one inch and put me on your mailing list.

Truly, W. J. W.

Dear Sir:

May, 1926.

I am sending a check for \$5.00. I had one lot last year and they did exceptionally well and I think your bulbs are the best I have ever bought.

H. L.

DAHLIAS

During the blooming season I visited several large dahlia gardens and selected the best strong growing and free blooming dahlias to add to my collection. Every one of them is the best to be had in their color.

BONNIE BRAE. Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each	\$.75
COLLARETTE. This is a single dark red with a row of short white petals around the center. Very attractive25
EL DORADO. —Pure gold. Straight and stiff stems ..	2.50
EMPEROR. A fine dark purple75
GUSTAV DOUZON. An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative ..	.25
JEANNE CHARMET. Lilac pink shading to pure white toward the center. Large and good stems. Decorative ..	.25
JERSEY'S BEAUTY. True pink. Good size and fine substance. Extra good for cutting	1.50
JERSEY'S JEWELL. Mallow pink. Very fine	2.00
MAUDE ADAMS. This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type25
MISS HELEN HOLLIS. A good scarlet of show type ..	.50
MRS. W. H. PEPIN. A fine pure white. New75
RADIO. Blood red edged and striped yellow. Good stem ..	1.50
ROMAN EAGLE. Flaming brilliant burnished copper. The most admired dahlia in the shows	2.00
ROSA NELL. Rose lilac. Decorative75
SAGAMORE. Amber gold. Good stem and extra fine for cutting ..	2.00
SNOWDRIFT. A giant pure white of the decorative type. The best white I have ever seen75
SUSAN G. TEVIS. A lovely shade of lilac	1.50
YELLOW COLLOSSE. A large pure canary yellow ..	.25

ANTIQUES

It is generally acknowledged to be good for one to have a "hobby" so why is it not better to have two hobbies?

I am interested in the collecting and selling of old objects of all description but especially in old glass and the smaller articles.

I want to buy glass plates, platters, goblets, cup plates, sauce dishes, etc., especially want blue, amber and other colored glass.

China plates with historical pictures and other old pieces. Also old furniture and miscellaneous objects.

What have you?

Cash paid or will give extra value in bulbs.

If you buy any of the above perhaps I have just the piece you are looking for.

What do you want?

C. W. BROWN

7 Park Road,

Ashland, Mass.

Dear Sir:

Sept. 1926.

I want to tell you how very much pleased I am with the bulbs I bought from you last Spring. Will you please send me a catalog and also put my name on your mailing list.

M. E. G.

Dear Sir:

May, 1926.

I bought one of your \$1.00 collections last year and I will say that they were glorious gladiolus. I am planting a few more this year and trust they will turn out as well this time. Wishing you success I beg leave to remain, (Order enclosed).

G. F.

Dear Sir:

Maryland, April 1926.

I was so pleased with my shipment of bulbs. And more than pleased with them when I received an order of 100 from another party.

My family certainly gave me the laugh and said "You will soon learn where to buy your bulbs."

M. C.

My dear Mr. Brown:

New Jersey, April 1926.

My order of gladiolus bulbs received on the 6th. You certainly are the leader in getting out fine bulbs in splendid condition. No other firm can equal you let alone surpass you.

I have a very fine collection, 329 varieties of 48 different originators but my collection would not be complete without yours.

Keep my name on your mailing list for your courtesy merits another order.

P. S.

THE NEW ENGLAND GLADIOLUS SOCIETY

Organized April 3, 1920 as the Massachusetts Gladiolus Society

OFFICERS FOR 1927-28.

President, Wm. E. Clark, Sharon, Mass.

Vice-President, Seth A. Borden, Fall River, Mass.

Second Vice-President, Robert Laphorn, Bridgewater, Mass.

Secretary, David Tyndall, Brockton, Mass.

Treasurer, C. W. Brown, Ashland, Mass.

Executive Committee: Dr. S. Irving Moody, Chairman; Mrs. A. C. Scott, Dr. B. M. Latham.

Exhibition Committee: A. C. Scott, Chairman; Mrs. F. W. Bickerton, F. O. Shepardson, Paul Dutelle, Benj. Norley.

This society has now held eight annual exhibitions each one being better than the preceding.

The exhibition last August was by far the best in quality of bloom and the competition in all classes was large. There being as many as 25 entries in some classes.

These exhibitions form an excellent place for you to bring your blooms and compare them with the hundreds of varieties grown in this section of the country and shown here arranged by colors.

The membership of the society doubled last year and we plan to double it again this year.

The More Members the Better Show.

Only one dollar a year dues and every member gets a copy of the Year Book giving a list of the members, the By-laws and many articles of interest on the gladiolus.

Fill out the blank below. I will give everyone sending me their application a package of bulbs free which I think you will agree when in bloom will be worth the dollar.

To C. W. Brown, Treasurer:

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladiolus and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$1.00 to pay membership fee for 1928.

Name.....

Address.....